

ORANGEL BUSTAMANTE

Web Designer

CONTACT INFORMATION

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WORK EXPERIENCE

Amazon

Fulfillment Associate / Learning Ambassador

02/2019 - Present

- Collaborated with leadership to develop new strategies to improve fulfillment processes.
- Followed company policies and procedures to drive safety of associates and customers.
- Utilized data entry software to enter orders and maintain customer records.

Azabache Productions

Graphic Designer

07/2018 - 12/2018

- Developed graphic projects for at least ten agency's client's such as PETEVI SAS, Buen Vivir medical services, Boxing in Venezuela, and others.
- Edited photos in Photoshop to enhance their quality for use in print or digital formats.
- Developed multiple marketing materials using adobe's software, including brochures, illustrations, and branding, to promote products or services.
- Collaborated closely with copywriters and other team members during the creative process.

CONATEL

Webmaster / Web Designer

01/2018 - 12/2018

- Monitored and maintained the frontend of both the intranet and extranet through the use of WordPress and Linux commands through SSH connections.
- Provided basic IT hardware and software support to the communication office, saving hours or even days of backlog for the formal IT repair team.
- Created two financial web apps written in JavaScript and PHP whose added value increased engagement for the entire site by around 300%.
- Fixed the lack of responsive features on the extranet and minimized W3C validation errors by 60%.
- Modernized the sites to be compliant with HTML5 semantic standards as well as make use of its video and audio features to replace obsolete plugins.
- Implemented SEO best practices including keyword research, page titles, meta tags.

CANTV

Graphic Designer Internship

03/2016 - 07/2016

- Worked with the marketing team to create over 17 graphic projects mainly focused for corporate use to improve the visual integrity of the company.
- Relied on the use of Mac computers and Adobe software, as well as XHTML for email design.
- Created corporate manuals, signage, printed ads, email designs, photo editing and infographics for the company's brand.

EDUCATION

Brightpoint Community College

Web Design, Associate of Arts and Sciences - AAS, Aug 2024

Instituto de Diseño Darias (Institute of Design Darias)

Senior in Visual Communication (Graphic Design), Aug 2018

TRAINING

GOOGLE - UX Design Specialization

Coursera, Jun 2024

CIW Advanced HTML5 and CSS3 Specialist

Certified Internet Web Professional, Dec 2023

PCAP - Certified Associate Python Programmer

Python Institute, Jul 2022

GOOGLE - Technical Support Fundamentals

Coursera, Jul 2020

GOOGLE - The Bits and Bytes of Computer Networking

Coursera, Jul 2020

SKILLS

- Bilingual (Spanish and English)
- Adobe Cloud
- Microsoft Office
- Wireframing and Prototyping
- Email Design
- Branding and Identity
- UI and UX Design

AWARDS

- Recognition of excellence by CONATEL
- Phi Theta Kappa member

PORTFOLIO

<https://orangeldesigns.com/>